



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Strategic Media Services
3299 K Street NW
Ste 200
Washington, DC 20007

Contract # 1372387

Schedule Dates 10/30/12-11/06/12
Advertiser Mark Meadows for Congress-R (71461)
Agency Strategic Media Services (8287)
Product POLITICAL CANDIDATE (ns) (1186)
Brand MARK MEADOWS/CONGRESS (443740)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name WILLIAMS,NEIL
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments MARK MEADOWS/CONGRES
MARK MEADOWS FOR CONGRESS

Date Entered 09/13/12
Last Modified 10/29/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09817575
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$262.50
Net Total \$1,487.50
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Nov. 2012	4	\$1,750.00
Grand Total:	4	\$1,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / News	10/31/12-11/02/12	2	:30	6A- 6:30A (EST)				1	1	1						Asheville (WLOS)	NEWS LEVEL 2	9/13/12
1.1	Normal Line / News	11/01/12-11/02/12	2	:30	6A- 6:30A (EST)					1	1				\$1,200.00		Asheville (WLOS)	NEWS LEVEL 2	10/29/12
1.1.1	Closed Preempt	11/01/12															Asheville (WLOS)	Client Request/Spot -	
1.1.2	Closed Preempt	11/02/12															Asheville (WLOS)	Order Error/Spot -	
2.0	Normal Line / News	11/05/12-11/06/12	2	:30	6A- 6:30A (EST)		1	1							\$1,200.00		Asheville (WLOS)	NEWS LEVEL 2	9/13/12
2.0.1	Closed Preempt	11/06/12															Asheville (WLOS)	Client Request/Spot -	
2.0.2	Closed Preempt	11/05/12															Asheville (WLOS)	Client Request/Spot -	
3.0	Normal Line / News	11/02/12-11/02/12	3	:30	7A- 8A (EST)	1					X				\$700.00		Asheville (WLOS)	NEWS LEVEL 3	9/13/12
3.0.1	Closed Preempt	11/02/12															Asheville (WLOS)	Order Error/Spot -	
4.0	Normal Line / News	11/06/12-11/06/12	3	:30	7A- 8A (EST)	1		X							\$700.00		Asheville (WLOS)	NEWS LEVEL 3	9/13/12
4.0.1	Closed Preempt	11/06/12															Asheville (WLOS)	Client Request/Spot -	
5.0	Revised Line / News	10/31/12-11/01/12	3	:30	8A- 9A (EST)				1	1							Asheville (WLOS)	NEWS LEVEL 3	9/13/12
5.1	Normal Line / News	11/01/12-11/01/12	3	:30	8A- 9A (EST)					1				1	\$600.00	\$600.00	Asheville (WLOS)	NEWS LEVEL 3	10/29/12
6.0	Normal Line / News	11/05/12-11/05/12	3	:30	8A- 9A (EST)	1	X								\$600.00		Asheville (WLOS)	NEWS LEVEL 3	9/13/12

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6.0.1	Closed Preempt	11/05/12															Asheville (WLOS)	Client Request/Spot -	
7.0	Revised Line / SPOT	10/31/12-11/02/12	3	:30	10:58:30A- ABC-The View				1	1	1						Asheville (WLOS)	VIEW LEVEL 3	9/13/12
7.1	Normal Line / SPOT	11/01/12-11/02/12	3	:30	10:58:30A- ABC-The View					1	1			1	\$400.00	\$400.00	Asheville (WLOS)	VIEW LEVEL 3	10/29/12
7.1.1	Closed Preempt	11/02/12															Asheville (WLOS)	Order Error/Spot -	
8.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	10:58:30A- ABC-The View		1	1							\$400.00		Asheville (WLOS)	THE VIEW	9/13/12
8.0.1	Closed Preempt	11/06/12															Asheville (WLOS)	Client Request/Spot -	
8.0.2	Closed Preempt	11/05/12															Asheville (WLOS)	Client Request/Spot -	
9.0	Revised Line / News	10/31/12-11/02/12	3	:30	11:58:41A- News-News 13 at Noon				1	1	1						Asheville (WLOS)	NEWS LEVEL 3	9/13/12
9.1	Normal Line / News	11/01/12-11/02/12	3	:30	11:58:41A- News-News 13 at Noon					1	1			1	\$400.00	\$400.00	Asheville (WLOS)	NEWS LEVEL 3	10/29/12
9.1.1	Closed Preempt	11/02/12															Asheville (WLOS)	Client Request/Spot -	
10.0	Normal Line / News	11/01/12-11/01/12	3	:30	12:30P- News-News 13 at 1230p	1				X				1	\$350.00	\$350.00	Asheville (WLOS)	NEWS LEVEL 3	9/13/12
11.0	Normal Line / News	11/05/12-11/05/12	3	:30	12:30P- News-News 13 at 1230p	1	X								\$350.00		Asheville (WLOS)	NEWS LEVEL 3	9/13/12

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11.0.1	Closed Preempt	11/05/12															Asheville (WLOS)	Client Request/Spot -	
12.0	Revised Line / News	10/31/12-11/02/12	2	:30	4:59P- News-News 13 First News At 5p				1	1	1						Asheville (WLOS)	NEWS LEVEL 2	9/13/12
12.1	Normal Line / News	11/01/12-11/02/12	2	:30	4:59P- News-News 13 First News At 5p					1	1				\$1,200.00		Asheville (WLOS)	NEWS LEVEL 2	10/29/12
12.1.1	Closed Preempt	11/02/12															Asheville (WLOS)	Client Request/Spot -	
12.1.2	Closed Preempt	11/01/12															Asheville (WLOS)	Pre-empt/Spot - Spot did not air	
13.0	Normal Line / News	11/05/12-11/06/12	2	:30	4:59P- News-News 13 First News At 5p		1	1							\$1,200.00		Asheville (WLOS)	NEWS LEVEL 2	9/13/12
13.0.1	Closed Preempt	11/06/12															Asheville (WLOS)	Client Request/Spot -	
13.0.2	Closed Preempt	11/05/12															Asheville (WLOS)	Client Request/Spot -	
14.0	Revised Line / News	10/31/12-11/02/12	2	:30	5:28P- News-News 13 at 5:30p				1	1	1						Asheville (WLOS)	NEWS LEVEL 2	9/13/12
14.1	Normal Line / News	11/01/12-11/02/12	2	:30	5:28P- News-News 13 at 5:30p					1	1				\$1,400.00		Asheville (WLOS)	NEWS LEVEL 2	10/29/12
14.1.1	Closed Preempt	11/01/12															Asheville (WLOS)	Client Request/Spot -	

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14.1.2	Closed Preempt	11/02/12															Asheville (WLOS)	Order Error/Spot -	
15.0	Normal Line / News	11/05/12-11/06/12	2	:30	5:28P- News-News 13 at 5:30p		1	1							\$1,400.00		Asheville (WLOS)	NEWS LEVEL 2	9/13/12
15.0.1	Closed Preempt	11/05/12															Asheville (WLOS)	Client Request/Spot -	
15.0.2	Closed Preempt	11/06/12															Asheville (WLOS)	Client Request/Spot -	
16.0	Revised Line / News	10/31/12-11/02/12	2	:30	6P- 7P (EST)				1	1	1						Asheville (WLOS)	NEWS LEVEL 2	9/13/12
16.1	Normal Line / News	11/01/12-11/02/12	2	:30	6P- 7P (EST)					1	1				\$2,000.00		Asheville (WLOS)	NEWS LEVEL 2	10/29/12
16.1.1	Closed Preempt	11/01/12															Asheville (WLOS)	Client Request/Spot -	
16.1.2	Closed Preempt	11/02/12															Asheville (WLOS)	Order Error/Spot -	
17.0	Normal Line / News	11/05/12-11/06/12	2	:30	6P- 7P (EST)		1	1							\$2,000.00		Asheville (WLOS)	NEWS LEVEL 2	9/13/12
17.0.1	Closed Preempt	11/06/12															Asheville (WLOS)	Client Request/Spot -	
17.0.2	Closed Preempt	11/05/12															Asheville (WLOS)	Client Request/Spot -	
18.0	Revised Line / SPOT	10/31/12-11/02/12	2	:30	6:58:50P- Wheel of Fortune				1	1	1						Asheville (WLOS)	WHEEL LEVEL 2	9/13/12
18.1	Normal Line / SPOT	11/01/12-11/02/12	2	:30	6:58:50P- Wheel of Fortune					1	1				\$1,800.00		Asheville (WLOS)	WHEEL LEVEL 2	10/29/12

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18.1.1	Closed Preempt	11/02/12															Asheville (WLOS)	Client Request/Spot -	
18.1.2	Closed Preempt	11/01/12															Asheville (WLOS)	Pre-empt/Spot - Spot did not air	
19.0	Normal Line / SPOT	11/05/12-11/06/12	2	:30	6:58:50P- Wheel of Fortune	1	1								\$1,800.00		Asheville (WLOS)	WHEEL LEVEL 2	9/13/12
19.0.1	Closed Preempt	11/06/12															Asheville (WLOS)	Program Change/Exception - election night coverage	
19.0.2	Closed Preempt	11/05/12															Asheville (WLOS)	Client Request/Spot -	
20.0	Revised Line / SPOT	11/01/12-11/01/12	2	:30	7:28:30P- Jeopardy	1				X							Asheville (WLOS)	JEOPARDY LEVEL 2	9/13/12
20.1	Normal Line / SPOT	11/01/12-11/01/12	2	:30	7:30P- 8P (EST)	1				X					\$2,000.00		Asheville (WLOS)	JEOPARDY LEVEL 2	10/3/12
20.1.1	Closed Preempt	11/01/12															Asheville (WLOS)	Pre-empt/Spot - Spot did not air	
21.0	Revised Line / SPOT	11/05/12-11/06/12	2	:30	7:28:30P- Jeopardy	1	1										Asheville (WLOS)	JEOPARDY LEVEL 2	9/13/12
21.1	Normal Line / SPOT	11/05/12-11/06/12	2	:30	7:30P- 8P (EST)	1	1								\$2,000.00		Asheville (WLOS)	JEOPARDY LEVEL 2	10/3/12
21.1.1	Closed Preempt	11/06/12															Asheville (WLOS)	Program Change/Exception - election night coverage	
21.1.2	Closed Preempt	11/05/12															Asheville (WLOS)	Client Request/Spot -	

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23.0	Normal Line / News	11/05/12-11/06/12	3	:30	10:59:56P- News-News 13 11p Late News		1	1							\$800.00		Asheville (WLOS)	NEWS LEVEL 3	9/13/12
23.0.1	Closed Preempt	11/06/12															Asheville (WLOS)	Client Request/Spot -	
23.0.2	Closed Preempt	11/05/12															Asheville (WLOS)	Client Request/Spot -	
24.0	Normal Line / Prime Premium	11/05/12-11/05/12	3	:30	7:58P- ABC-Dancing With The Stars (Monday)	1	X								\$4,000.00		Asheville (WLOS)	DWTS LEVEL 3	9/13/12
24.0.1	Closed Preempt	11/05/12															Asheville (WLOS)	Client Request/Spot -	
25.0	Normal Line / Prime	11/05/12-11/05/12	3	:30	10:01P- ABC-Castle (Monday)	1	X								\$2,800.00		Asheville (WLOS)	CASTLE LEVEL 3	9/13/12
25.0.1	Closed Preempt	11/05/12															Asheville (WLOS)	Client Request/Spot -	
27.0	Normal Line / News	11/02/12-11/02/12	3	:30	10:59:56P- News-News 13 11p Late News	1					X				\$700.00		Asheville (WLOS)	NEWS LEVEL 3	9/13/12
27.0.1	Closed Preempt	11/02/12															Asheville (WLOS)	Order Error/Spot -	
28.0	Normal Line / Prime	11/02/12-11/02/12	3	:30	9:01P- ABC-Shark Tank (Friday)	1					X				\$900.00		Asheville (WLOS)	SHARK TANK LEVEL 3	9/13/12
28.0.1	Closed Preempt	11/02/12															Asheville (WLOS)	Client Request/Spot -	

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29.0	Normal Line / News	11/03/12-11/03/12	3	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X			\$150.00		Asheville (WLOS)	NEWS LEVEL 3	9/13/12
29.0.1	Closed Preempt	11/03/12															Asheville (WLOS)	Client Request/Spot -	
30.0	Normal Line / News	11/03/12-11/03/12	3	:30	6:58:20A- News-News 13 @ 7am Saturday	1						X			\$225.00		Asheville (WLOS)	NEWS LEVEL 3	9/13/12
30.0.1	Closed Preempt	11/03/12															Asheville (WLOS)	Client Request/Spot -	
31.0	Normal Line / News	11/03/12-11/03/12	3	:30	8A- ABC-Good Morning America Saturday	1						X			\$350.00		Asheville (WLOS)	GD MORN SAT LEVEL 3	9/13/12
31.0.1	Closed Preempt	11/03/12															Asheville (WLOS)	Client Request/Spot -	
32.0	Normal Line / Football	11/03/12-11/03/12	3	:30	11:58:30A- Sports-ABC College Football 2	1						X			\$1,500.00		Asheville (WLOS)	NCAA FOOTBALL LEVEL 3	9/13/12
32.0.1	Closed Preempt	11/03/12															Asheville (WLOS)	Incorrect Program Code/Exception -	
33.0	Normal Line / Football	11/03/12-11/03/12	3	:30	3:30P- Sports-ABC College Football	1						X			\$1,500.00		Asheville (WLOS)	NCAA FOOTBALL LEVEL 3	9/13/12
33.0.1	Closed Preempt	11/03/12															Asheville (WLOS)	Client Request/Spot -	
34.0	Normal Line / Football	11/03/12-11/03/12	3	:30	7:58P- Sports-ABC Saturday Night Football Showcase	1						X			\$2,500.00		Asheville (WLOS)	NCAA FOOTBALL LEVEL 3	9/13/12

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35.0	Normal Line / News	11/04/12-11/04/12	3	:30	5:59A- News-News 13 @ 6am Sunday	1							X		\$150.00		Asheville (WLOS)	NEWS LEVEL 3	9/13/12
35.0.1	Closed Preempt	11/04/12															Asheville (WLOS)	Client Request/Spot -	
36.0	Normal Line / News	11/04/12-11/04/12	3	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X		\$225.00		Asheville (WLOS)	NEWS LEVEL 3	9/13/12
36.0.1	Closed Preempt	11/04/12															Asheville (WLOS)	Client Request/Spot -	
37.0	Normal Line / News	11/04/12-11/04/12	3	:30	8A- ABC-Good Morning America Sunday	1							X		\$350.00		Asheville (WLOS)	NEWS LEVEL 3	9/13/12
37.0.1	Closed Preempt	11/04/12															Asheville (WLOS)	Client Request/Spot -	
38.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	11A- ABC-This Week	1							X		\$1,000.00		Asheville (WLOS)	THIS WEEK LEVEL 3	9/13/12
38.0.1	Closed Preempt	11/04/12															Asheville (WLOS)	Client Request/Spot -	
39.0	Normal Line / News	11/04/12-11/04/12	3	:30	6P- 7P (EST)	1							X		\$800.00		Asheville (WLOS)	NEWS LEVEL 3	9/13/12
39.0.1	Closed Preempt	11/04/12															Asheville (WLOS)	Client Request/Spot -	
40.0	Normal Line / Prime	10/30/12-10/30/12	3	:30	10P- ABC-Private Practice (Tuesday)	1		X							\$2,000.00		Asheville (WLOS)	PRIVATE PRACTICE	9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Strategic Media Services
3299 K Street NW
Ste 200
Washington, DC 20007

Contract # 1372387

Schedule Dates 10/30/12-11/06/12
Advertiser Mark Meadows for Congress-R (71461)
Agency Strategic Media Services (8287)
Product POLITICAL CANDIDATE (ns) (1186)
Brand MARK MEADOWS/CONGRESS (443740)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name WILLIAMS, NEIL
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments MARK MEADOWS/CONGRES
MARK MEADOWS FOR CONGRESS

Date Entered 09/13/12
Last Modified 10/29/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09817575
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$262.50
Net Total \$1,487.50
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Nov. 2012	4	\$1,750.00
Grand Total:	4	\$1,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0.1	Closed Preempt	10/30/12															Asheville (WLOS)	Program Change/Exception - Ran 20/20	
41.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	11A- ABC-This Week	1							X		\$1,000.00		Asheville (WLOS)	THIS WEEK	9/17/12
41.0.1	Closed Preempt	11/04/12															Asheville (WLOS)	Client Request/Spot -	
42.0	M/G For 32.0.1 / Football	11/03/12-11/03/12	3	:30	12:30P- Sports-ACC Football	1						X			\$1,500.00		Asheville (WLOS)	NCAA FOOTBALL LEVEL 3	10/15/12
42.0.1	Closed Preempt	11/03/12															Asheville (WLOS)	Client Request/Spot -	
43.0	M/G For 19.0.1 / SPOT	11/05/12-11/05/12	2	:30	6:58:50P- Wheel of Fortune	1	X								\$1,800.00		Asheville (WLOS)	WHEEL LEVEL 2	10/15/12
43.0.1	Closed Preempt	11/05/12															Asheville (WLOS)	Client Request/Exception -	
44.0	M/G For 21.1.1 / SPOT	11/05/12-11/05/12	2	:30	7:28:30P- Jeopardy	1	X							1	\$2,000.00	\$2,000.00	Asheville (WLOS)	JEOPARDY LEVEL 2	10/15/12
44.1	M/G For 21.1.1 / SPOT	11/05/12-11/05/12	2	:30	7:30P- 8P (EST)	1	X								\$2,000.00		Asheville (WLOS)	JEOPARDY LEVEL 2	10/29/12
44.1.1	Closed Preempt	11/05/12															Asheville (WLOS)	Client Request/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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